



CAMPAIGN REPORT

Campaign Overview and Outcomes

Presented by:
Margret Olore

Date:
July 15th, 2026

Campaign Overview

Campaign Purpose

The campaign aimed to:

- Educate, support, and empower students—especially around menstrual health—while providing essential resources and building a stronger, more organized outreach program for future impact.



Campaign Background

The Promoting Girl Child in Education Campaign was implemented by Jeneration Agenda in Tororo District as part of its commitment to empowering girls through education, health awareness, and sustainability initiatives. The campaign focused on addressing barriers to girls' education, particularly period poverty, limited access to scholastic materials, and lack of life skills.

The campaign was conducted during the Tororo District School Week (6th–10th July 2026), reaching multiple schools through direct engagement with learners, teachers, and community stakeholders.



Campaign Objectives

Main Objectives

The campaign aimed to:

- Promote girl-child education retention and completion
- Address period poverty through training in reusable sanitary pad making for 500 girls in Tororo
- Equip learners with practical life skills

Supporting Objectives

- Provide scholastic materials to support learning
- Promote environmental sustainability through tree-planting initiatives





Campaign Activities Implemented

1. Menstrual Health & Hygiene Training

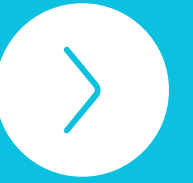
- Girls and boys were trained on menstrual hygiene management
 - Practical sessions were conducted on making reusable sanitary pads
 - Awareness was created to break myths and stigma around menstruation
- The initiative empowered girls to manage their periods with dignity and reduce absenteeism.

2. Distribution of Materials

- **800** Learners received:
- Reusable sanitary pads
- Scholastic materials (books, pens, etc.)
- Basic support items

These materials helped reduce school absenteeism and improve participation.





Campaign Activities Implemented

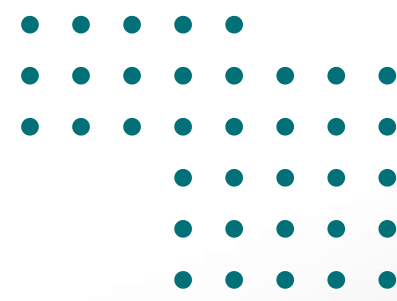
3. Life Skills & Health Education

- Sessions on sexual and reproductive health
- Confidence-building discussions for girls
- Encouraging open conversations about body changes and health

4. Environmental Sustainability Activities

- Distribution of tree seedlings
- Promotion of environmental responsibility among learners





Key Findings and Challenges



Education Challenges Identified

- High dropout rates: only 30–40 out of 100 girls complete primary education
- Increased absenteeism during menstruation
- Cases of child labour and domestic work migration
- Limited parental support



Impact of Period Poverty

- Many girls miss up to 4 days of school monthly due to a lack of sanitary products
- Some girls drop out entirely due to embarrassment or lack of support



Project Implementation Process

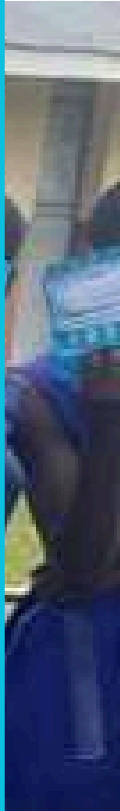
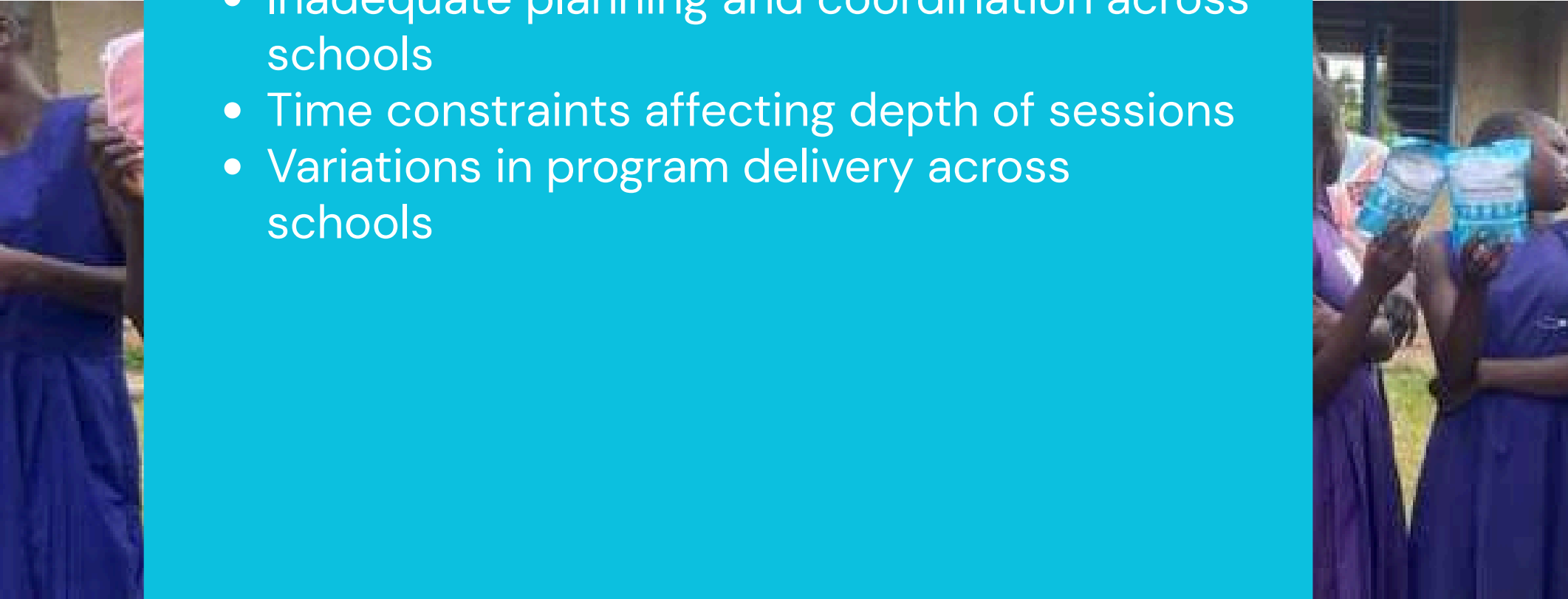
Operational Challenges

- Limited resources leading to unequal distribution of materials
- Inadequate planning and coordination across schools
- Time constraints affecting depth of sessions
- Variations in program delivery across schools

Achievements and Impact

- Over 800 learners reached five schools
- Increased awareness on menstrual health and hygiene
- Improved confidence among girls staying in school
- Strengthened community engagement in girl child education
- Positive reception from district leaders and schools

The campaign was described as a “double-edged solution”—addressing both education and economic empowerment through skills development



Stakeholder Feedback



Positive Feedback

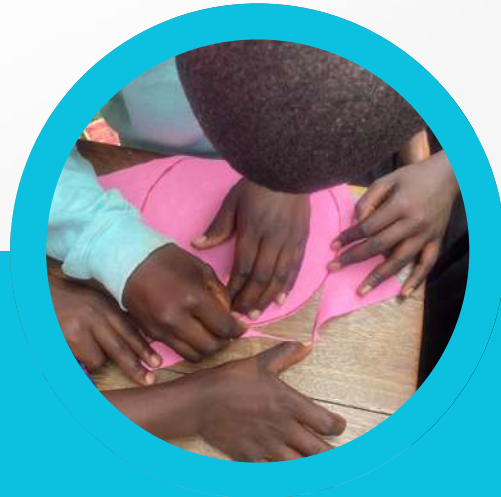
- Community appreciation for addressing real challenges
- Recognition of the campaign as timely and impactful
- Strong interest from partners and potential collaborators

Areas for Improvement

- Need for better planning and structured programming
- Improve resource allocation and uniform distribution
- Expand team size and coverage
- Increase mobilisation and early preparation
- Strengthen documentation and media visibility



Project Challenges



Lessons Learned

- Community-based programs require flexibility and adaptability
- Early planning improves effectiveness and coordination
- Documentation and storytelling are critical for attracting support
- Partnerships are essential for sustainability and scale



Recommendations

- Develop a clear activity schedule for each school
- Standardise distribution packages
- Allocate sufficient time for health education sessions
- Expand the program to more schools per day



Recommendations

- Strengthen partnerships with NGOs and donors
- Scale the initiative to other districts
- Increase funding for materials and logistics
- Establish continuous follow-up programs in schools



Campaign Conclusion

Summary of Project Performance

The Promoting Girl Child in Education Campaign successfully highlighted the urgent challenges facing girls in Tororo District while offering practical and sustainable solutions. Despite operational challenges, the initiative demonstrated strong impact and community support.







THANK YOU

For Working with Us

Prepared by:
Margret Olore

Date:
July 15th, 2026





Jeneration
AGENDA

ACTIVITY/EVENT PARTICIPANT LIST

DATE OF ACTIVITY/EVENT:

NAME OF ACTIVITY/EVENT:

NO	NAMES	SEX (M/F)	AGE	DESIGNATION (Eg Teacher, Student, OOSY, health worker)	District	Town/Village	PARTICIPANT HAS DISABILITY (TICK IF)	SIGNATURE	CONTACT
1	KANDERA ELVIS	M	17				✓		0700101757
	KAMUGISHA BENITA	F	19	BUSIA.			✓		0775945671
	NATULA JHANITA	F	16				✓		0766107797
	NATULA JHANITA	F	16				✓		0753270062
	HYOKABI WINNIE JOY	F	17				✓		0753324968
	ANTANGO GIFT OFUGO	F	19						0787512061
	MUSUMU PATIENCE OLIVER	F	17	100000					07853355204
	OCHIENG EMMANUEL	M	15						0765314312
	OKOTH SHABACH AGGEEY	M	15						0782375285
	OKERIMONG RODGERS	M	15						0793490240
	OWORI EMMA GEOFFREY	M	15						070907531537
	EMOJONG DENIS	M	15						0786044666
	GISUBIZO KILYAT	M	16						0760917590
	OPENY RONALD	M	16						0730525468
	TAYISA MARY WINNIE	F	18						0730014797
	NAMUSISI CATHERINE	F	17						0785263314
	NAGHISI PATIENCE	F	19						0793398820
	ANYANGO RODRIGO	F	17						0754775344
	ANYANGO VERONICA	F	14						0762581944
	NAMKABI IRENE	F	17						0752337133
	ACHARI JOYCE	F	17						0784257044 / 0770302533
	ABBO SYLVIA	F	17						0770438220
	NABUKONDE SOPHY	F	18						0792000096
	AINA JOAN	F	18						0701701705 / 0751656377
	AKIARE ANGELLA	F	16						0775442090
	AKELLO SAMALI	F	19						0738650656
	MUKAMBA REYIS	M	17						0740418844
	OWINO FRANCIS	M	17						0745333106
	ACHIENG MOREEN	F	17						0791094358
	NAFUNA TAHIRAH	F	17						0762468509
	ATHIENO PATRICIA	F	19						0747213841



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1	AKELLO VANJOLINE	F	15	Student	Tororo	Ndagale			0764550803
2	NAKHUMITSA FLORENCE	F	15	Student	Tororo	Ndagale			0701656430
3	NYABEL ESTHER RUTH	F	19	Student	Tororo	Amorog			0161107277
4	MUGIDE REBECCA	F	18	Student	Sironko	Gadi Gadi			0776394177
5	AKITWI MERENSJANA	F	16	Student	Tororo	Nyakket			0784679861
6	APIO DOROTHY	F	20	Student	Tororo	Mella			0793616244
7	KAFUKO CIARA GETU	F	14	Student	Tororo				0781009035
8	KYOKOBERA GIFT E	F	15	Student	Tororo				0791595319
9	APOYA MARTHA	F	15	Student	TORORO				0789184991
10	ELEMIAT PEACE MIRIAM	F	15	Student	TORORO				0782206535
11	AMAT MOREEN LUCY	F	18	Student	TORORO				0760565022
12	NABIRYE JOVIN	F	13	Student	TORORO				
13	MANTEZA JOUET PATIENCE	F	18	Student	BUTEBO				0705039775
14	ACHALI STELLA	F	18	Student	BUGIRI	BVBONGOI			0752924822
15	NABIRYE JESCA	F	19	Student	IGANGA				0780117715
16	CHEKIWURU JACINTA	F	17	Student	KACHORWA				0769914366
17	ATENGEI MARTHA	F	19	Student	PALLISA				0763192007
18	AKURUT PATRICIA	F	19	Student	Tororo	Merukebu			0787312671
19	KITHENO ESTHER MANGENI	F	18	Student	Tororo	Atiri			0750373820
20	KANYI AIDA	F	19	Student	TO BUTALEJA	mulago			0778260376
21	ATELIT DANIELLA	F	16	Student	KAMPALA	KIRA			0774807090
22	ADIKINI VINNYE	F	16	Student	Tororo	Amagoro			0772290598
23	APADET ISABELL	F	16	Student	Tororo	Agurura B.			0778911915
	AGOLA FLORENCE STABELU	F	15	Student	Tororo	Amagoro B.			0486909990
	ACHIENG CHRISTINE	F	17	Student	Tororo	Kwapa			0776596514
	AKITENG LYDIA	F	17	Student	Tororo	Amagoro			0771438141
	NAMUSETA LYDIA	F	17	Student	Tororo	Amagoro			0784609988
	ILABOROT JOSEPHINE	F	19	Student	Tororo	Amagoro			0773493771
	WANDERA ELVIS	M	17	Student	Tororo	Kwapa Amagoro			0700107797
	LUBOSHI SUKIBU	M	17	Student	Tororo	Amagoro			0780195791



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	AWORI EDISA		14						
	Auma Babara		15						
	Aiora JULIET		13						
	NYADDI BEATRICE		13						
	NYAKETCHO BIRHANNA		15						
	Aluwo JESSA		16						
	MYA Fwona FAITH		15						
	Nyochwo Faith		18						
	AKOTH HELLON		13						
	AKONGO BETT		14						
	Axlino GERTUDE		13						
	Auma ROBINAH		15						
	Anyango Lucy		15						
	ABOTH JANET KS		15						
	AKELLO GIFT Mary		14						
	Kyabamba Helen		12						
	Nyochwo Jane		14						
	AKETCH JANNIFER		15						
	NYABENDI FLORENCE		15						
	NYACHWO MARY		15						
	AKUMU BEATRICE		17						
	AINORI DOCUS		14						
	AWINO Mary		15						
	AKETCH LOY		12						
	AIJORE RACHEAL		11						
	NYACHWO GRACE		13						
	NYACHWIO SUZAN		15						
	Nyangobi felistar		13						
	APAYAYERUSA		14						



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	AKETCH SUZAN		13						
	AKORI GLORIA		13						
	AKELLO KARIO		13						
	ACHENG DAMA		14						
	ACHENG FAITH		13						
	NYAFWONO ROSE		15						
	AKELLO JENNIFER		14						
	AKETCH SUZAN		15						
	ATHIEN ROSE								
	Nyeri		15						
	Nyaketcho Annet		15						
	Loyo Prossy		14						
	ATONO ROBINIA		14						
	Akiori Suzan		14						
	NYAKETCHO PATRICIA		15						
	ATHIEN MARY		14						
	AKOTH RUTH		15						
	AKOTH MARY		16						
	AKELLO CHRISTINE		16						
	AWOR SUZAN		13						
	Nyapendi PATRICIA		14						
	NYAKETCHO ROBINIA		15						
	AKUM MARY GRACE		14						
	Akiori EVERASTO		14						
	AMITA Catherine		13						
	Nyapendi mironsi		13						
	AKINO YOLIA BEATRICE		13						
	AKELLO EUNICE		14						
	ATHIEN GLORIA		13						



NANGORI	1
SHAKIRA	
OCLORE	MARGUERITE
AMENO	FLORENCIA
AKORI	AGNES
AKELD	JENNIPHER